

## A Sponsor / Exhibitor (Address for correspondence)

Company / Organization: .....

Contact Person: .....

Position / Job Title: .....

Postal Address: .....

Country: ..... Postal Code: .....

Telephone: ..... Fax: .....

Email: ..... Website: .....

## B Fill in instructions

The following sections of this contract are compulsory and must be filled in adequately.

<b>Sponsor</b>	Section A, C, F and I
<b>Exhibitor</b>	Section A, E, F and I

The following sections of this contract are optional.

<b>Sponsor</b>	Section D and G
<b>Exhibitor</b>	Section G

## C Sponsorship (Please tick the appropriate box)

- 1 Platinum Sponsor .....  \$ 50,000 (Fifty thousand US Dollars only)
- 2 Gold Sponsor .....  \$ 30,000 (Thirty thousand US Dollars only)
- 3 Silver Sponsor .....  \$ 15,000 (Fifteen thousand US Dollars only)

## D Additional exhibition space for sponsor

Sponsorship tiers listed in Section C correspond to the following space allocations at the exhibition:

Platinum Sponsor	24 sq.m.
Gold Sponsor	16 sq.m.
Silver Sponsor	8 sq.m.

For Sponsors' Special Stand Equipment details, please contact the organisers.

I would like to book additional exhibition space only ..... sq.m. @ \$ 500 = \$ .....

I would like to book additional exhibition equipped space ..... sq.m. @ \$ 580 = \$ .....

## E Exhibitor (Please fill in and tick all appropriate boxes)

- EQUIPPED SPACE (Minimum 8 sq.m.)** ..... sq.m. @ \$ 580 = \$ .....  
Includes space, aisle cleaning and hall security, listing and description in the final program and listing in the website.  
Please refer to Exhibitors' Manual for stand design & provisions.
- SPACE ONLY (Minimum 16 sq.m.)** ..... sq.m. @ \$ 500 = \$ .....  
Includes space, aisle cleaning and hall security, listing and description in the final program and listing in the Website.

The exhibition stand rules and regulations, covering liability and risks during the exhibition, as well as further rules and regulations pertaining to the exhibition can be found in the Exhibitor Manual, which will be available no later than March 2014.

## F Method and timing of your payments

- **First 50%:** Due 30 days from the date of invoice
- **Second 50%:** No later than 30 June 2014

**Payment by Telegraphic Transfer in US Dollars**

Beneficiary Name: Middle East Energy Events FZ-LLC  
Bank: Emirates NBD  
Branch: 4128 Dubai Media City  
SWIFT/FED/CHIPS/CHAPS code: EBILAEADXXX  
Account Number: 1024518550202  
IBAN Number: AE850260001024518550202

### Payment Condition

If payment terms are not met, the **ORGANIZER**, Middle East Energy Events FZ-LLC, shall be entitled to cease this contract forthwith and all sums paid by the **SPONSOR / EXHIBITOR** shall be forfeited.

**Payment by Cheque in US Dollars**

Please issue the cheque in US dollars in favour of Middle East Energy Events FZ-LLC.  
Please send your cheque to **the ORGANIZER**. Refer to Section J for address.

### Cancellation Policy

In the event of cancellation or termination of this contract by the sponsor/exhibitor, **the SPONSOR/EXHIBITOR** shall pay to **the ORGANIZER** cancellation charges at the following rates.

1. Cancellation more than 120 days before the first day of the event – 50% of contract price
2. Cancellation 60 to 120 days before the first day of the event – 75% of contract price
3. Cancellation less than 60 days before the first day of the event – 100% of contract price

## G Notes to the contract

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## H General benefits to the sponsor

	PLATINUM	GOLD	SILVER
Inclusion of company name & logo in all printed and electronic promotional media	✓	✓	✓
Use of the EMET logo	✓	✓	✓
Acknowledgment with company logo and link on the EMET website	✓	✓	✓
Acknowledgement with company logo and link in the electronic newsletters	✓	✓	✓
Access to full delegate list prior to and after the conference	✓	✓	✓
Advertisement inclusion in the Event Program	Full page prime pos.	Full page	
Special acknowledgement during Opening Ceremony and / or official dinner	✓		
Complimentary conference delegates	10	5	2
Complimentary equipped space at the exhibition	24 sqm	16 sqm	8 sqm

## I Sponsorship & exhibition space contract between

On the one hand, **Middle East Energy Events FZ-LLC**, herein stated as "**the ORGANIZER**" a company established under the laws of the Emirate of Dubai with registered office in Dubai Media City, Dubai, U.A.E., and license no. 91067.

And on the other hand, **the SPONSOR / EXHIBITOR**, with details stated in Section A herein stated as "**SPONSOR / EXHIBITOR**", and declaring to have full legal capacity to sign this contract.

### DECLARATIONS

**The ORGANIZER** is responsible for hosting and organising **the PROJECT**, conference and exhibition that will take place in Manama, Bahrain from 19 October to 21 October 2014, (hereafter, "**the PROJECT**").

1. **The SPONSOR / EXHIBITOR**, within its exhibition participation, sponsorship and patronage activities, is interested in collaborating with **the ORGANIZER**.
2. By virtue of that previously declared, both parties mutually recognize their full capacity and powers to sign this sponsorship and exhibition space contract, which is subject to the following.

### ARTICLES

#### I. PURPOSE

By virtue of the present contract, **the ORGANIZER** is committed to provide advertising services in benefit of **the SPONSOR / EXHIBITOR** as described in the third article thereafter, and **the SPONSOR / EXHIBITOR** is committed to sponsor / participate at the **PROJECT** with the payment of the sponsorship fee in the second article hereafter.

#### II. SPONSORSHIP / EXHIBITION FEE

**The SPONSOR / EXHIBITOR** undertakes to settle with **the ORGANIZER** the amount of US Dollars as referred in 'Sections C, D and E' in favor of **the ORGANIZER**. This amount will be settled by means of a bank transfer of which the beneficiary is **the ORGANIZER**, as mentioned in Section F herein.

#### III. ADVERTISING RIGHTS

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, **the ORGANIZER** is committed to collaborate in an advertising campaign with **the SPONSOR / EXHIBITOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo (sponsors only) on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with **the PROJECT**, in accordance with the terms described for **SPONSOR / EXHIBITOR**.

**The SPONSOR / EXHIBITOR** will send the rules and standards for the use of their logo to the **ORGANIZER**, who shall respect the format and specifications that **the SPONSOR / EXHIBITOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

**The SPONSOR / EXHIBITOR**, with previous consent from **the ORGANIZER**, is entitled to announce and publish their participation in **the PROJECT** by their own means.

#### IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT

**The ORGANIZER** will organize **the PROJECT** by its own means, and has exclusive responsibility of the same. **The ORGANIZER** will devote to **the PROJECT** all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

#### V. COPYRIGHT OF THE SPONSOR / EXHIBITOR

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of **the SPONSOR / EXHIBITOR**.

#### VI. DURATION

The present contract will come into effect on the day of its signature and will maintain its validity until 21 October 2014, the same date as the **PROJECT** is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason **the PROJECT** has not concluded on that date, this contract will maintain its validity until the end of all official acts of **the PROJECT**.

#### FOR SPONSOR / EXHIBITOR

Signature:

Name:

Position:  Date:

Place:

#### FOR ORGANIZER

Signature:

Name:

Position:  Date:

Place:

## J Please send this form by post or by email to

### Organizer

#### Middle East Energy Events FZ-LLC

PO Box 478839, Office 606, Studio City Tower,

Dubai Studio City, Dubai, UAE

Tel: +971 4 427 0739, Fax: +971 4 427 0738

Email: [sales@mee-events.com](mailto:sales@mee-events.com) or [frederic@mee-events.com](mailto:frederic@mee-events.com)

EMET 2014  
CONFERENCE